CharityEngine

Trust Your Donor Data with Our Data Cleansing Services

Your donor database is only as good as the data inside it. Over time, duplicates and outdated info can slow you down and impact reporting and campaigns. Our team provides hands-on data cleansing to help you take control of your CRM and make your data work for you.

Is Database Cleansing Right for You?

Do you struggle with:

- ✖ Duplicate or outdated records?
- ✖ Inconsistent donor contact details?
- ✖ Missing or inaccurate email addresses and phone numbers?

If so, our data cleansing services can help.

What We Offer

Our Professional Services team will work in your CharityEngine CRM to:

- ✓ **Identify and merge duplicate records**
- ✓ **Standardize and update donor information**
- ✓ **Improve segmentation for targeted outreach**
- ✓ **Cleanse email addresses to boost deliverability**
- ✓ **Verify phone numbers for improved SMS engagement**
- ✓ **Enhance reporting accuracy across campaigns**

See Pricing

Ready to Clean House?

Contact us to learn more and discuss your needs with one of our data cleansing experts.

Get Started

Data Cleansing Packages

Fresh Start Package

Best for small nonprofits or those new to data cleansing

Estimated Time: 4–8 hours

Pricing:
$1,000 – $2,000*

Plan Includes

- ✓ Duplicate record identification & merging
- ✓ Standardization of donor contact details
- ✓ Basic email verification

Growth Package

Best for mid-size organizations with active outreach programs

Estimated Time: 12–18 hours

Pricing:
$3,000 – $4,500*

Plan Includes

- ✓ Everything in Fresh Start Package
- ✓ Advanced email validation
- ✓ Phone number verification & formatting
- ✓ Address standardization for accurate mailings

Thrive Package

Best for large nonprofits managing multichannel campaigns

Estimated Time: 25–35 hours

Pricing:
$6,250 – $8,750*

Plan Includes

- ✓ Everything in Growth Package
- ✓ Deep donor record analysis
- ✓ Custom segmentation strategies
- ✓ Ongoing monitoring & automated cleansing setup

*Final pricing is subject to data volume and complexity

Custom Data Cleansing

Need something specific? We've got you.

Pricing:
Starting at $500

- ✓ Email-only cleansing
- ✓ Phone verification
- ✓ Custom segmentation for campaigns

Need something else?

Let's build a custom data cleansing plan.
Contact PSTeam@charityengine.net to get a quote.

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